

# ACM Multimedia 2010

October 25-29th 2010 - Firenze, Italy

## Tutorials program



## Call for submission

<http://www.acmmm10.org/>



Association for  
Computing Machinery

ACM MULTIMEDIA 2010 Tutorials will address the state-of-the-art developments regarding all aspects of multimedia, and will be of interest to the entire multimedia community, from novices in the world of multimedia to the most seasoned researchers, from people working in academia to industry professionals.

### INSTRUCTIONS FOR SUBMISSION

Proposals are solicited for tutorials of either a half day (3 hours plus breaks) or full day (6 hours plus breaks). Submissions should be sent to the Tutorials Chairs through email and should include a cover sheet and an extended abstract.

The cover sheet should specify:

- The title and length of the tutorial.
- The intended audience (introductory, intermediate, advanced).
- Complete contact information for the contact person and other presenters.
- A brief biography (max. 2 paragraphs) for each presenter.

The extended abstract should be no more than 4 pages, and should include:

- Motivation for having a tutorial on the proposed topic.
- Explanations why the organizers think their proposed tutorial would be beneficial to the multimedia community and of high impact.
- An outline of the tutorial, along with descriptions of the course objectives and course materials.

### IMPORTANT DATES

*April 11, 2010* Tutorials Submission Deadline  
*June 5, 2010* Notification of Acceptance  
*July 26, 2010* Camera Ready Submission (Tutorial Outline, 2 page limit)

### CONTACTS

For any questions regarding tutorials please email the Tutorial Chairs:

- Alexander C. Loui, Kodak Research Labs, USA ([alexander.loui@kodak.com](mailto:alexander.loui@kodak.com))
- Xian-Sheng Hua, Microsoft Research Asia, China ([xshua@microsoft.com](mailto:xshua@microsoft.com))

#### General chairs

Alberto Del Bimbo, *Univ. of Florence, I*  
Shih-Fu Chang, *Columbia Univ., USA*

#### Program coordinator

Arnold Smeulders, *Univ. of Amsterdam, NL*

#### Full paper program co-chairs

MM Content: Jiebo Luo, *Kodak Research Lab, USA*  
MM Systems: Polly Huang, *National Taiwan Univ., TW*  
Human-centered MM: Jie Yang, *Carnegie Mellon Univ., USA*  
MM Applications: Touradj Ebrahimi, *EPFL, CH*

#### Short paper program co-chairs

MM Content: Zhengyou Zhang, *Microsoft USA*  
MM Systems: Shervin Shirmohammadi, *Univ. of Ottawa, CA*  
Human-centered MM: Marc Cavazza, *Univ. of Teesside, UK*  
MM Applications: Marcel Worring, *Univ. of Amsterdam, NL*

#### Brave new ideas program co-chairs

Nozha Boujemaa, *INRIA Rocquencourt, F*  
Alejandro Jaimes, *Univ. Carlos III Madrid, ES*

#### Video program co-chairs

Shin'ichi Satoh, *National Inst. Inform. Japan, J*  
Jenny Benois Pineau, *Univ. of Bordeaux, F*

#### Interactive art program co-chairs

*Multimedia and art*

Luca Farulli, *Academy of Fine Arts Venezia, I*  
Andriuid Kerne Texas A&M Univ., *USA*  
Frank Nack, *Univ. of Amsterdam, NL*

*Multimedia and cultural heritage*

Tiziana Catarci, *Univ. of Roma La Sapienza, I*  
James Wang, *Penn-State Univ., USA*

#### Open source competition co-chairs

Hari Sundaram, *Arizona State Univ., USA*  
Nicu Sebe, *Univ. of Trento, I*  
Marco Bertini, *Univ. of Florence, I*

#### Multimedia grand challenge co-chairs

Malcolm Slaney, *Yahoo Corp., USA*  
Cees Snoek, *Univ. of Amsterdam, NL*

#### Workshops co-chairs

Rita Cucchiara, *Univ. of Modena, I*  
Ajay Divakaran, *Sarnoff Center, USA*

#### Tutorials co-chairs

Alex Loui, *Kodak Research Lab, USA*  
Xian-Sheng Hua, *Microsoft Research Asia, China*

#### Panels co-chairs

Ed Chang, *Google Corp., China*  
Tat-Seng Chua, *National Univ. of Singapore, SG*

#### Discussion rooms co-chairs

Ramesh Jain, *Univ. of California at Irvine, USA*  
Forouzan Golshani, *Calif. State Univ. at Long Beach, USA*

#### Doctorial symposium co-chairs

Susan Boll, *Univ. of Oldenburg, D*  
Carlo Colombo, *Univ. of Florence, I*

#### Technical demo co-chairs

Xin Chen, *Navteq Inc., USA*  
Daniel Gatica-Perez, *IDIAP Research Institute, CH*

#### Industrial exhibit co-chairs

Berna Erol, *RICOH Corp., USA*  
Qi Tian, *Univ. of Texas, USA*

#### History preservation co-chairs

Abed El Saddik, *Univ. of Ottawa, CA*  
Alan Hanjalic, *Delft Univ., NL*

#### Travel grant chair

Lexing Xie, *IBM Corp., USA*

#### Sponsoring co-chairs

Qibin Sun, *HP Labs Shanghai, China*  
Paul Natsev, *IBM Corp., USA*

#### Publicity co-chairs

Winston Hsu, *National Taiwan Univ., TW*  
Bernard Merialdo, *EURECOM Sophia Antipolis, F*  
Yong Rui, *Microsoft Research, USA*

#### Proceedings co-chair

Pietro Pala, *Univ. of Florence, I*  
Laszlo Bözörményi, *Klagenfurt Univ., A*

#### Web co-chairs

Thomas M. Alisi, *Univ. of Florence, I*  
Gianpaolo D'Amico, *Univ. of Florence, I*  
Andrea Ferracani, *Univ. of Florence, I*

#### Local arrangement co-chair

Stefano Berretti, *Univ. of Florence, I*

#### Finance chair

Simona Sarti, *Consulta Umbria Srl, I*

#### Registration chair

Simona Sarti, *Consulta Umbria Srl, I*

#### Sig mm chair

Klara Nahrstedt, *Univ. of Illinois, USA*

#### Sig mm director of conferences

Mohan Kankanhalli, *National Univ. of Singapore, SG*