

# ACM Multimedia 2010

October 25-29th 2010 - Firenze, Italy



## Call for submission

<http://www.acmmm10.org>



Association for  
Computing Machinery

ACM Multimedia 2010 is the worldwide premier multimedia conference and a key world event to display scientific achievements and innovative industrial products. ACM Multimedia 2010 program will consist of oral and poster technical sessions covering all the aspects of multimedia, deepening sittings, exhibits, demonstrations and workshops bringing into focus the principal subjects of investigation, and competitions of research teams on challenging industry problems. ACM Multimedia 2010 will also organize the Interactive Art program, thus stimulating artists and computer scientists to meet and discover together the frontiers of artistic communication.

### ACM MULTIMEDIA 2010 SOLICITS SUBMISSIONS OF CONTRIBUTIONS FOR THE PROGRAMS LISTED BELOW:

- Full papers and Short papers
- Brave New Ideas
- Technical Demos
- Video
- Interactive Art
- Open Source Software competition
- Multimedia Grand Challenge competition
- Tutorials
- Panels
- Discussion Rooms
- Doctoral Symposiums
- Industrial Exhibit

Proposals for accompanying Workshops are also solicited on topics pertinent to the main conference that demand a dedicated coverage due to their relevance to the current multimedia research and development.

Awards will be given to the best paper and best student paper as well as best demo and best art program paper and exhibition.

ACM Transactions on Multimedia Computing, Communications and Applications will publish in 2011 a special issue with extended versions of the best ACM MULTIMEDIA 2010 papers.

### IMPORTANT DATES

- **FULL PAPERS**
    - registration (Abstract): *March 21, 2010*
    - submission: *April 11, 2010*
  - **SHORT PAPERS**
    - submission: *May 7, 2010*
  - **PANELS, TUTORIALS**
    - submission: *April 11, 2010*
  - **BRAVE NEW IDEAS**
    - proposal: *March 21, 2010*
    - submission: *May 7, 2010*
  - **TECHNICAL DEMOS, VIDEO, OPEN SOURCE SOFTWARE, MULTIMEDIA GRAND CHALLENGE, DOCTORAL SYMPOSIUM, INTERACTIVE ART**
    - submission: *May 7, 2010*
- Notification of Acceptance:** *July 05, 2010*  
**Camera ready submission:** *July 26, 2010*
- **WORKSHOPS**
    - proposal: *March 21, 2010*
    - notification of acceptance: *March 29, 2010*

Detailed information may be found on the conference web site

#### General chairs

Alberto Del Bimbo, *Univ. of Florence, I*  
Shih-Fu Chang, *Columbia Univ., USA*

#### Program coordinator

Arnold Smeulders, *Univ. of Amsterdam, NL*

#### Full paper program co-chairs

MM Content: Jiebo Luo, *Kodak Research Lab, USA*  
MM Systems: Polly Huang, *National Taiwan Univ., TW*  
Human-centered MM: Jie Yang, *Carnegie Mellon Univ., USA*  
MM Applications: Touradj Ebrahimi, *EPFL, CH*

#### Short paper program co-chairs

MM Content: Zhengyou Zhang, *Microsoft USA*  
MM Systems: Shervin Shirmohammadi, *Univ. of Ottawa, CA*  
Human-centered MM: Marc Cavazza, *Univ. of Teesside, UK*  
MM Applications: Marcel Worring, *Univ. of Amsterdam, NL*

#### Brave new ideas program co-chairs

Nozha Boujemma, *INRIA Roquencourt, F*  
Alejandro Jaimes, *Univ. Carlos III Madrid, ES*

#### Video program co-chairs

Shin'ichi Satoh, *National Inst. Inform. Japan, J*  
Jenny Benois Pineau, *Univ. of Bordeaux, F*

#### Interactive art program co-chairs

##### Multimedia and art

Luca Farulli, *Academy of Fine Arts Venezia, I*  
Andrius Kerne, *Texas A&M Univ., USA*  
Frank Nack, *Univ. of Amsterdam, NL*

##### Multimedia and cultural heritage

Tiziana Catarci, *Univ. of Roma La Sapienza, I*  
James Wang, *Penn-State Univ., USA*

#### Open source competition co-chairs

Hari Sundaram, *Arizona State Univ., USA*  
Nicu Sebe, *Univ. of Trento, I*

Marco Bertini, *Univ. of Florence, I*

#### Multimedia grand challenge co-chairs

Malcolm Slaney, *Yahoo Corp., USA*  
Cees Snoek, *Univ. of Amsterdam, NL*

#### Workshops co-chairs

Rita Cucchiara, *Univ. of Modena, I*  
Ajay Divakaran, *Sarnoff Center, USA*

#### Tutorials co-chairs

Alex Loui, *Kodak Research Lab, USA*  
Xian-Sheng Hua, *Microsoft Research Asia, China*

#### Panels co-chairs

Ed Chang, *Google Corp., China*  
Tat-Seng Chua, *National Univ. of Singapore, SG*

#### Discussion rooms co-chairs

Ramesh Jain, *Univ. of California at Irvine, USA*  
Forouzan Golshani, *Calif. State Univ. at Long Beach, USA*

#### Doctorial symposium co-chairs

Susan Boll, *Univ. of Oldenburg, D*  
Carlo Colombo, *Univ. of Florence, I*

#### Technical demo co-chairs

Xin Chen, *Navteq Inc., USA*  
Daniel Gatica-Perez, *IDIAP Research Institute, CH*

#### Industrial exhibit co-chairs

Berna Erol, *RICOH Corp., USA*  
Qi Tian, *Univ. of Texas, USA*

#### History preservation co-chairs

Abed El Saddik, *Univ. of Ottawa, CA*  
Alan Hanjalic, *Delft Univ., NL*

#### Travel grant chair

Lexing Xie, *IBM Corp., USA*

#### Sponsoring co-chairs

Qibin Sun, *HP Labs Shanghai, China*  
Paul Natsev, *IBM Corp., USA*

#### Publicity co-chairs

Winston Hsu, *National Taiwan Univ., TW*  
Bernardo Merialdo, *EURECOM Sophia Antipolis, F*  
Yong Rui, *Microsoft Research, USA*

#### Proceedings co-chair

Pietro Pala, *Univ. of Florence, I*  
Laszlo Bószörményi, *Klagenfurt Univ., A*

#### Web co-chairs

Thomas M. Alisi, *Univ. of Florence, I*  
Gianpaolo D'Amico, *Univ. of Florence, I*  
Andrea Ferracani, *Univ. of Florence, I*

#### Local arrangement co-chair

Stefano Berretti, *Univ. of Florence, I*

#### Finance chair

Simona Sarti, *Consulta Umbria Srl, I*

#### Registration chair

Simona Sarti, *Consulta Umbria Srl, I*

#### Sig mm chair

Klara Nahrstedt, *Univ. of Illinois, USA*

#### Sig mm director of conferences

Mohan Kankanhalli, *National Univ. of Singapore, SG*